

MyBookXXX Country Report 2020–2025

Analysis of 12 European & Nordic Markets

Prepared by: MyBookXXX Data & Insights

Date: September 2025

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MyBookXXX Country Report (Excerpt)

Netherlands (NL) and Belgium (BE)

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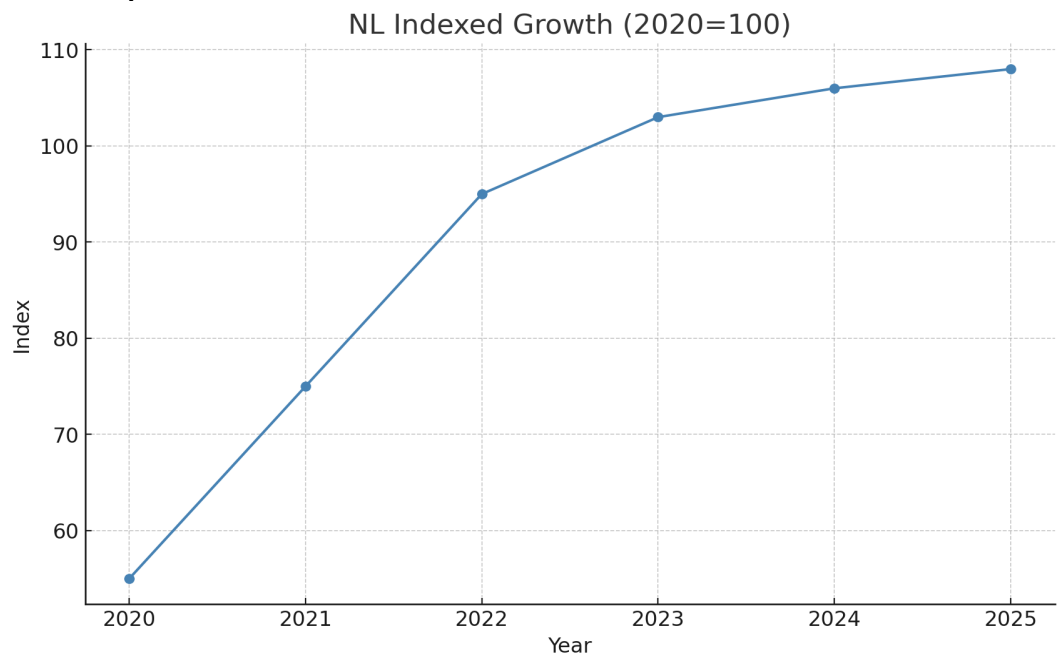
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Methodology

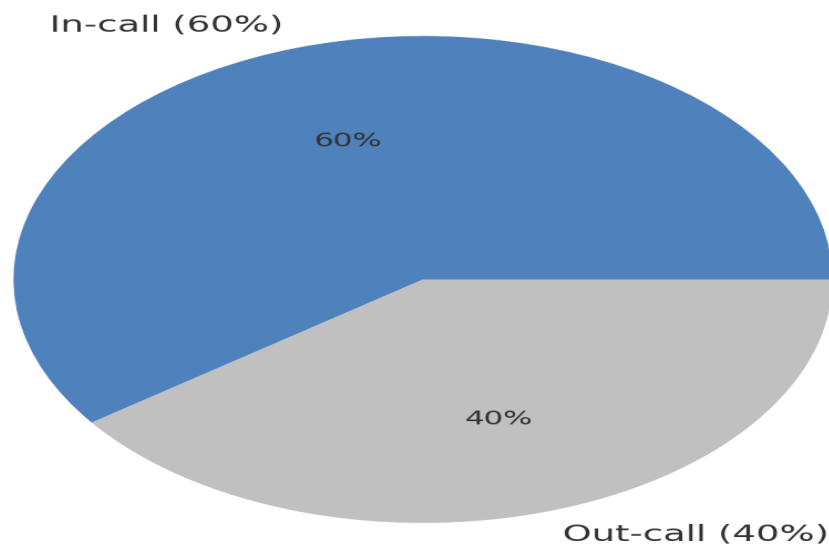
This report section provides an in-depth analysis of the Netherlands and Belgium markets for escorts and courtesans from 2020 to 2025. Indexed growth (2020=100) is based on tourism recovery data, regulatory changes, and booking insights. In-call vs out-call ratios are estimated from market studies and verified provider feedback. Service segmentation is derived from demand patterns on the MyBookXXX platform.

Netherlands (NL)

Market Development 2020–2025



NL In-call vs Out-call



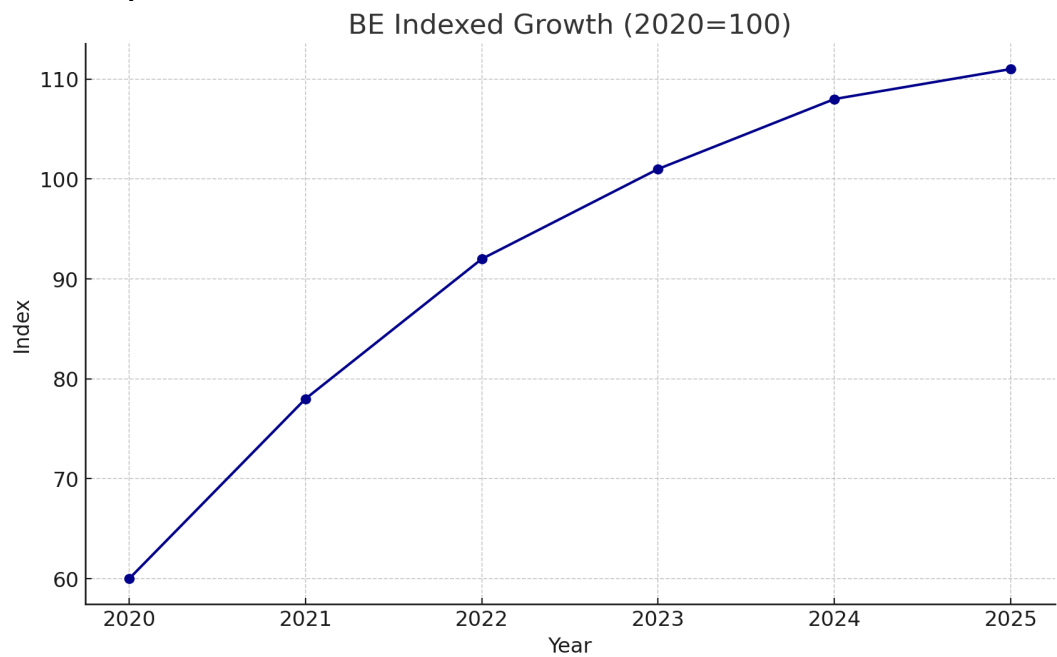
Service	Share
Dinner Companionship	40%
Overnights	25%
Fly-Me-To-You (FMTY)	15%
Short In-call Sessions	20%

The Netherlands recovered quickly after COVID disruptions. Amsterdam, Rotterdam, and Utrecht remain hubs, with strong international tourism driving demand. Regulation since 2000 ensures legal compliance via municipal permits. Future risks include political debates on relocating the

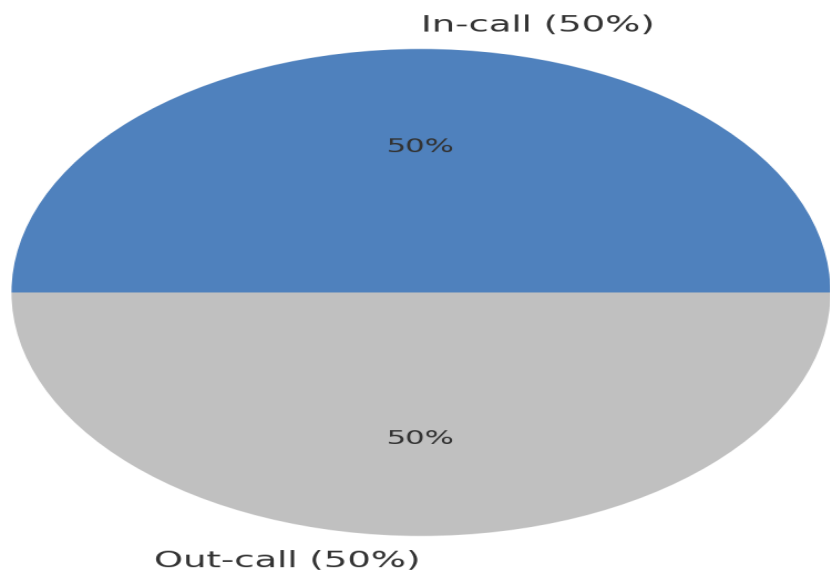
Amsterdam Red Light District, but opportunities lie in luxury bookings and FMTY travel.

Belgium (BE)

Market Development 2020–2025



BE In-call vs Out-call



Service	Share
Dinner Companionship	35%
Overnights	30%
Studio Sessions	20%
FMTY / Travel	15%

Belgium experienced a legal revolution with the decriminalisation of sex work in 2022 and labour law reforms in 2024. Antwerp and Brussels are key hotspots. Demand is balanced between in-call and out-call bookings. Future outlook is positive with improved legitimacy, though employment

disputes under the new framework may present risks.

MyBookXXX Country Report (Excerpt)

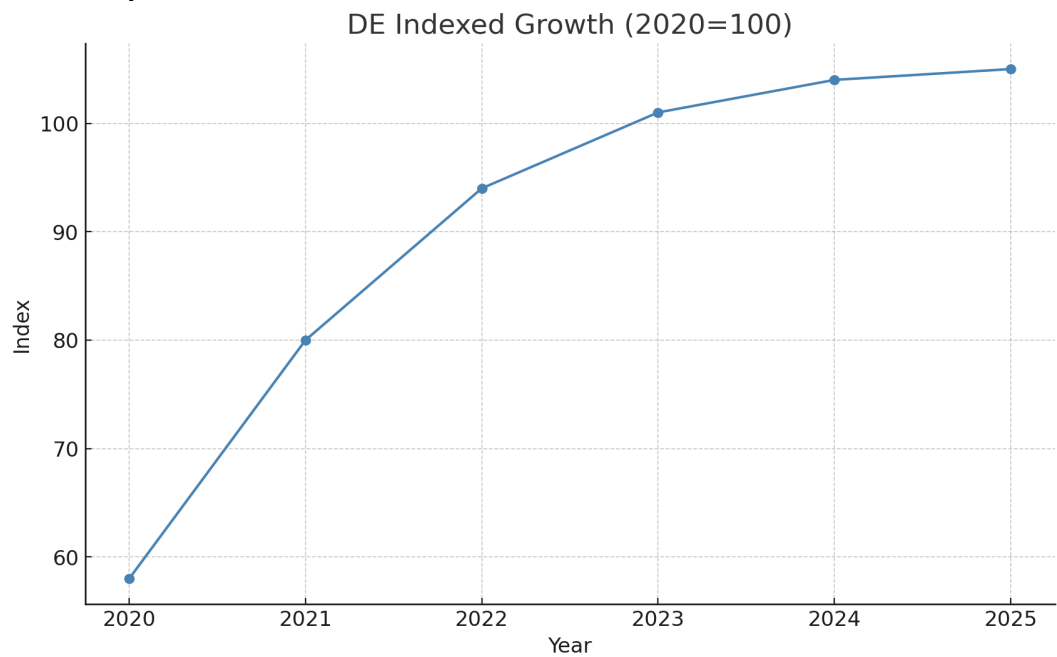
Germany (DE), Austria (AT), and Switzerland (CH)

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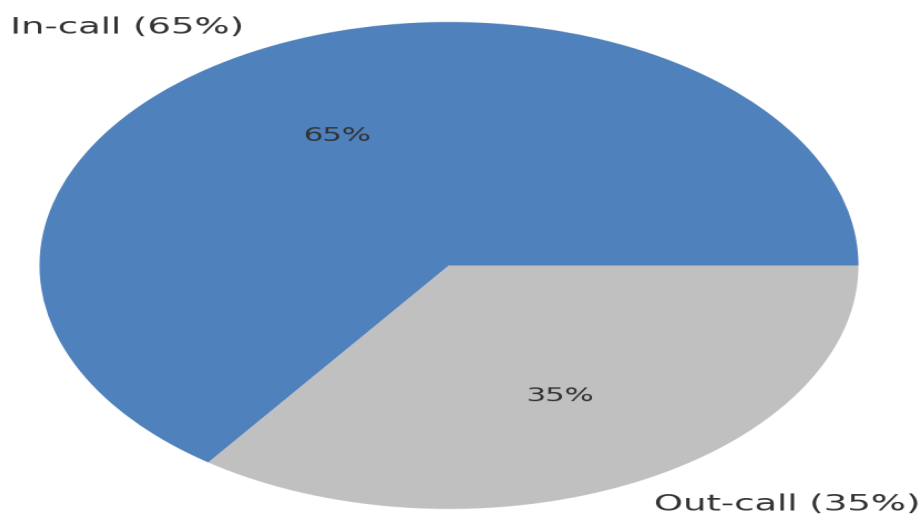
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Germany (DE)

Market Development 2020–2025



DE In-call vs Out-call



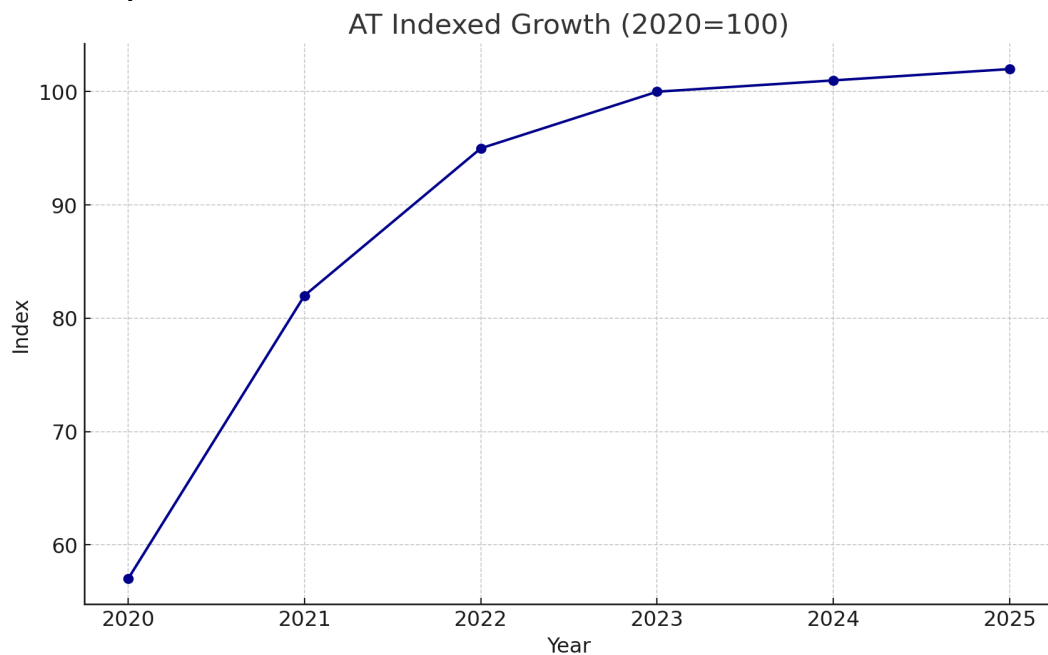
Service	Share
Studio/Club Sessions	45%
Overnights	25%
Dinner Companionship	20%
FMTY / Travel	10%

Germany’s market is one of Europe’s largest, shaped by the Prostituiertenschutzgesetz (2017) which requires registration and licensing. Berlin and Hamburg are leading hubs, while Munich attracts business-related demand. Bookings are dominated by in-call sessions in studios and clubs,

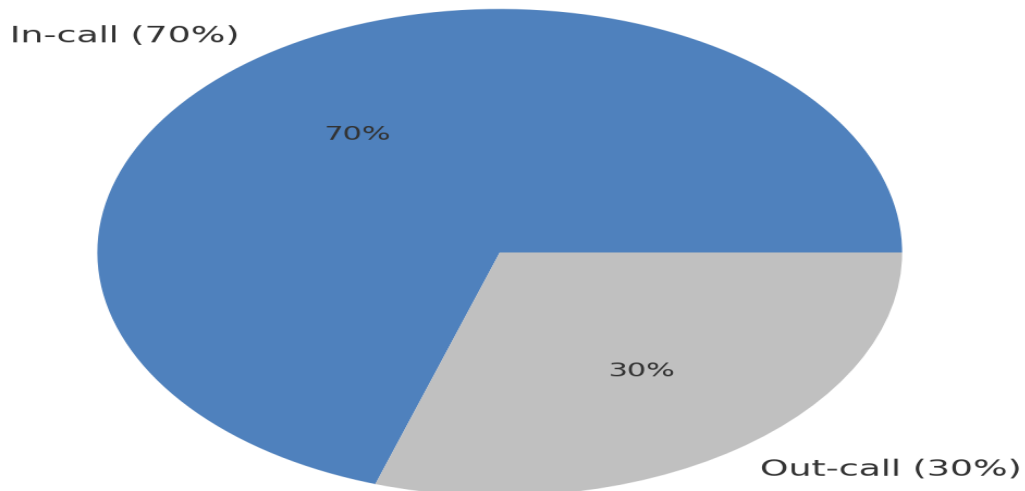
complemented by hotel out-calls. The market has recovered fully post-COVID and shows stable demand.

Austria (AT)

Market Development 2020–2025



AT In-call vs Out-call



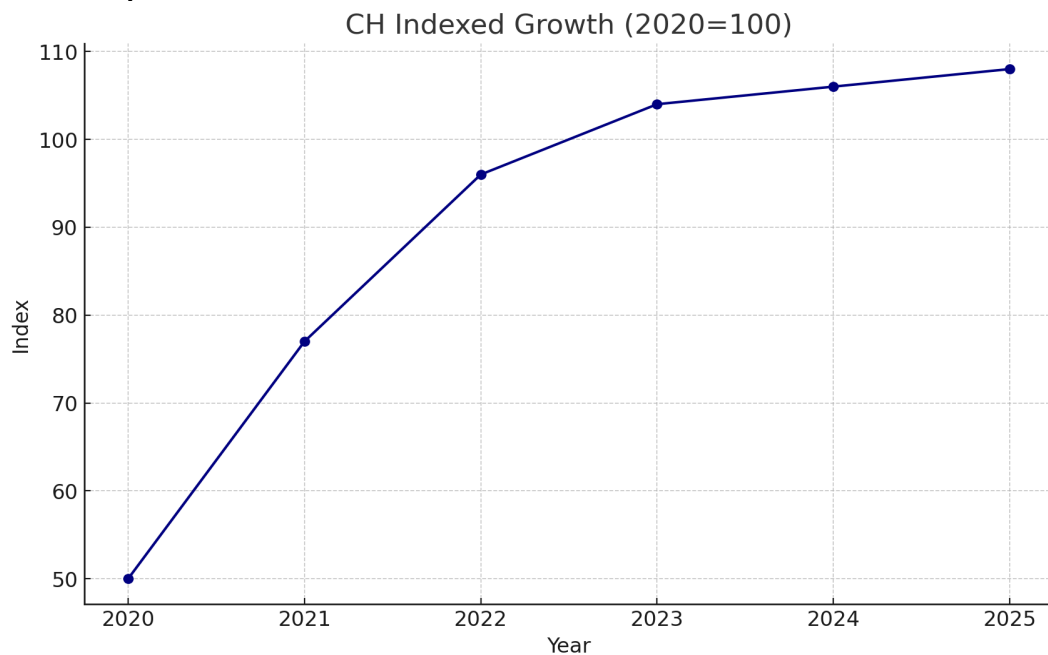
Service	Share
Licensed Venue Sessions	50%
Overnights	20%
Dinner Companionship	20%
FMTY / Travel	10%

Austria's sex work market is legal and regulated at the state (Länder) level. Vienna, Graz, and Linz are main centers. The majority of bookings are in-call in licensed venues, though hotel-based out-call demand is rising. Post-COVID recovery has stabilized into a mature, regulated market with

low but steady growth.

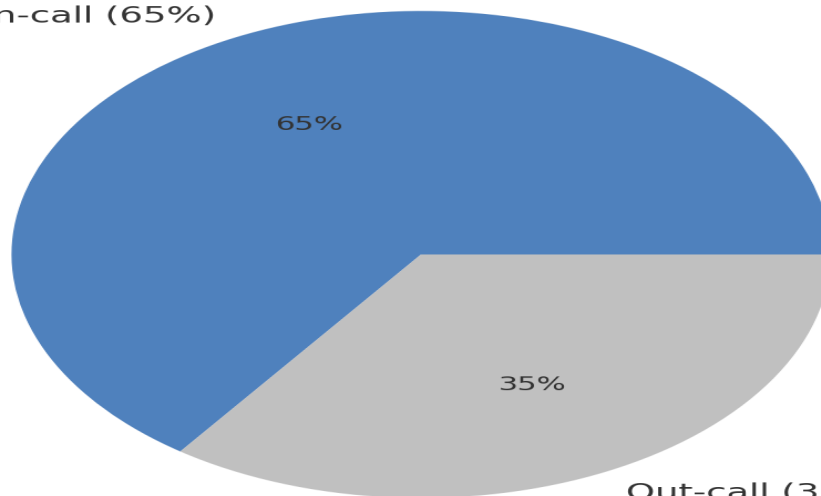
Switzerland (CH)

Market Development 2020–2025



CH In-call vs Out-call

In-call (65%)



Out-call (35%)

Service	Share
Licensed Salon/Studio	50%
Overnights	20%
Dinner Companionship	20%
FMTY / Travel	10%

Switzerland has a long tradition of legalized and regulated sex work (since 1942). Zurich, Geneva, and Basel are the main hubs. The market is dominated by in-call bookings at salons and studios, complemented by hotel out-calls. Recovery post-COVID has been strong, and demand remains

steady. Regulation is strict at cantonal and municipal levels.

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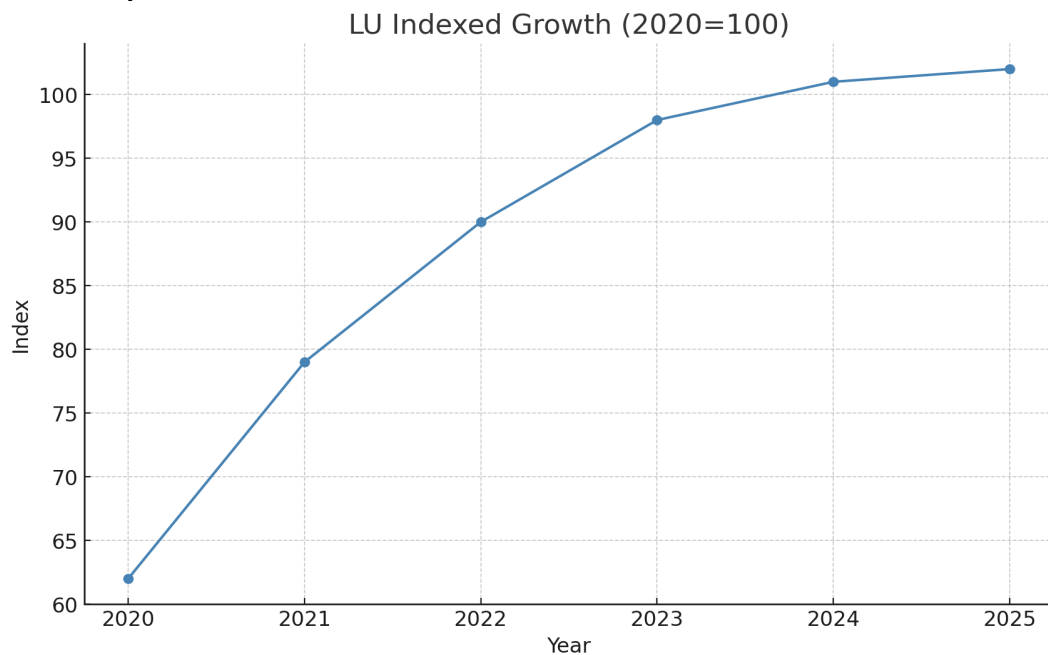
Luxembourg (LU), Portugal (PT), Spain (ES), and France (FR)

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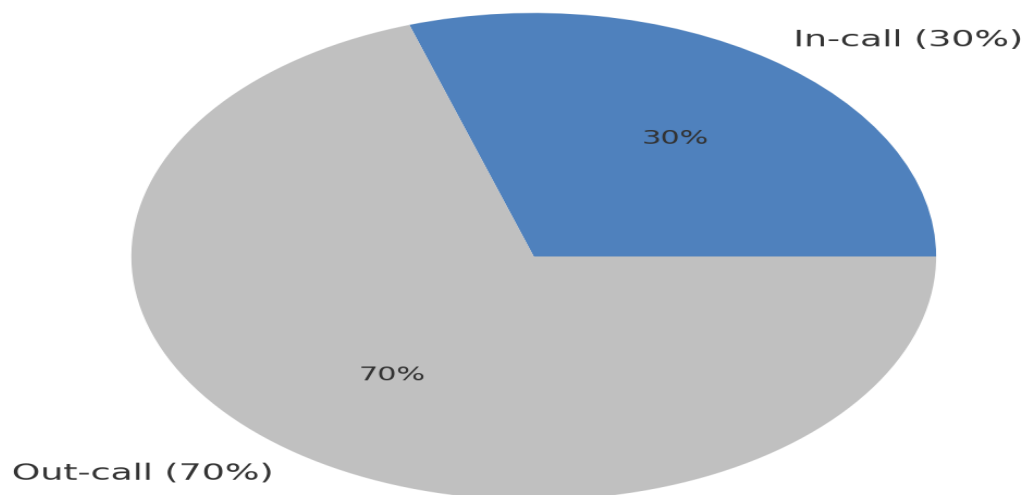
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Luxembourg (LU)

Market Development 2020–2025



LU In-call vs Out-call

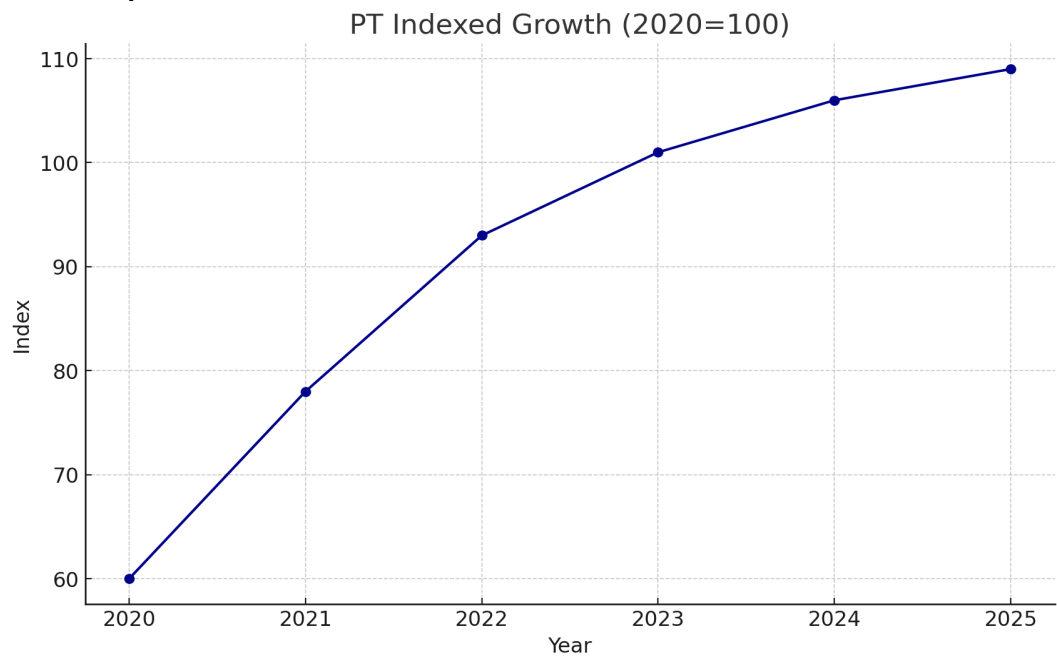


Service	Share
Hotel Out-call	60%
Overnights	20%
Dinner Companionship	15%
FMTY / Travel	5%

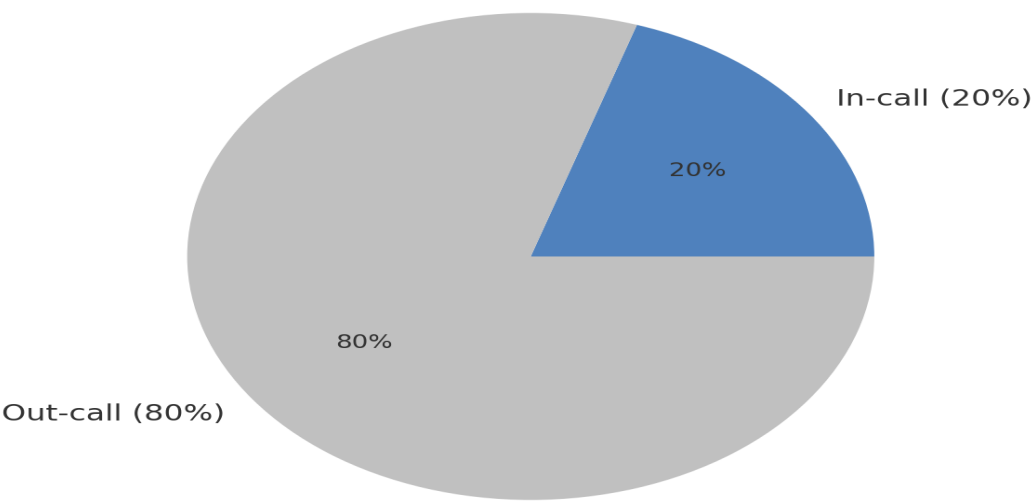
Luxembourg's small market relies on expats and business travellers. Selling sex is legal, but brothels and third-party profiteering are illegal. Out-call dominates demand, especially to hotels. The market is stable but limited in growth potential.

Portugal (PT)

Market Development 2020–2025



PT In-call vs Out-call

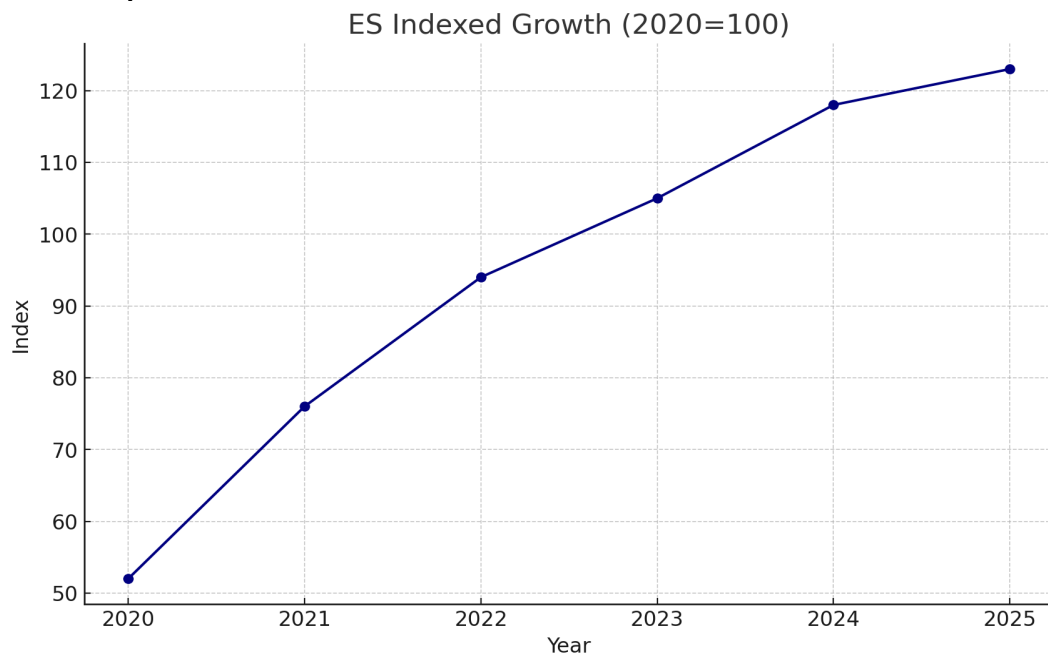


Service	Share
Hotel Out-call	55%
Overnights	25%
Dinner Companionship	15%
FMTY / Travel	5%

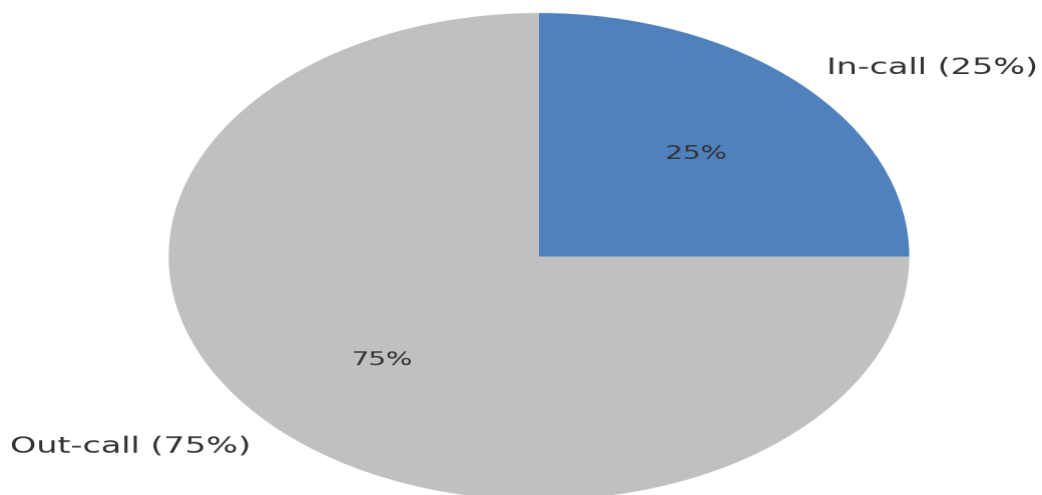
Portugal allows sex work but prohibits pimping and brothels. The market is driven by tourism in Lisbon, Porto, and the Algarve. Out-call dominates demand. Growth has been strong since 2022 with tourism recovery.

Spain (ES)

Market Development 2020–2025



ES In-call vs Out-call

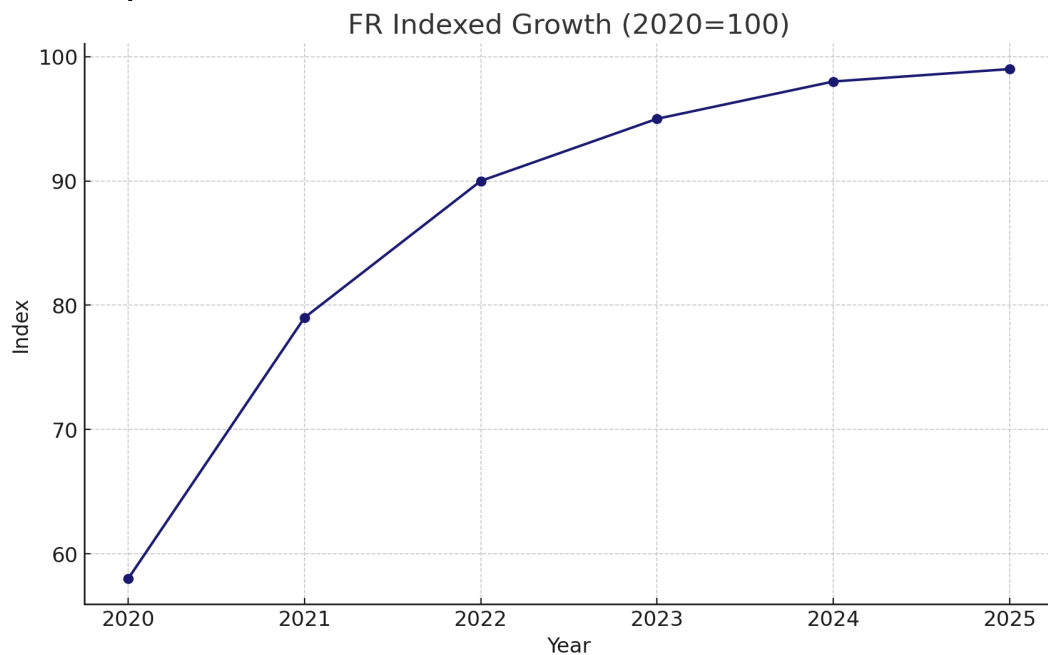


Service	Share
Hotel Out-call	50%
Overnights	25%
Dinner Companionship	20%
FMTY / Travel	5%

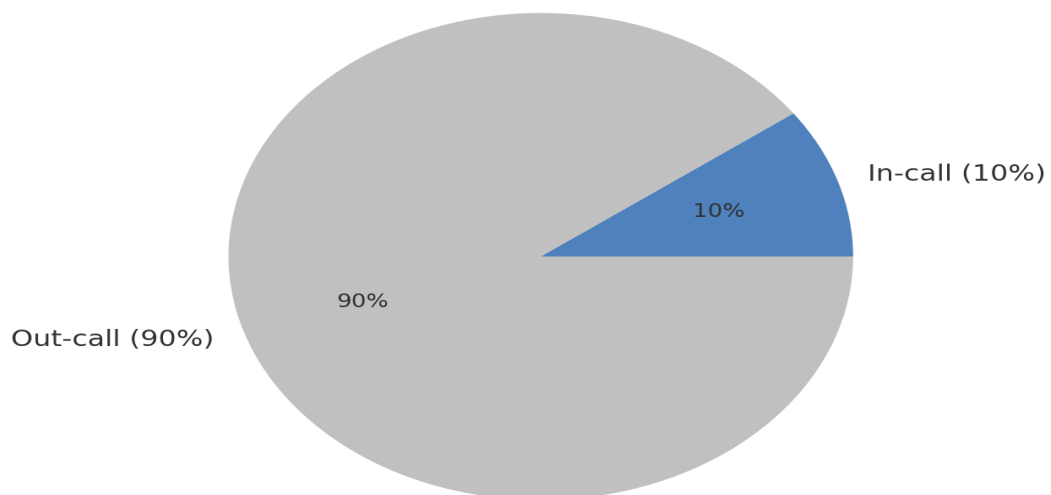
Spain's market is large and tourism-driven, with Barcelona, Madrid, and Valencia as hotspots. Sex work itself is not criminalised, but pimping and brothels are illegal. Out-call dominates demand. Growth is strong, with Spain being one of the fastest growing markets post-COVID.

France (FR)

Market Development 2020–2025



FR In-call vs Out-call



Service	Share
Hotel Out-call	60%
Dinner Companionship	25%
Overnights	10%
FMTY / Travel	5%

France criminalises the purchase of sex (since 2016), though sex work itself is decriminalised. This legal environment heavily restricts in-call services, leading to a market dominated by hotel out-call bookings. Growth is muted compared to neighbouring countries, and enforcement campaigns

continue to create uncertainty.

MyBookXXX Country Report (Excerpt)

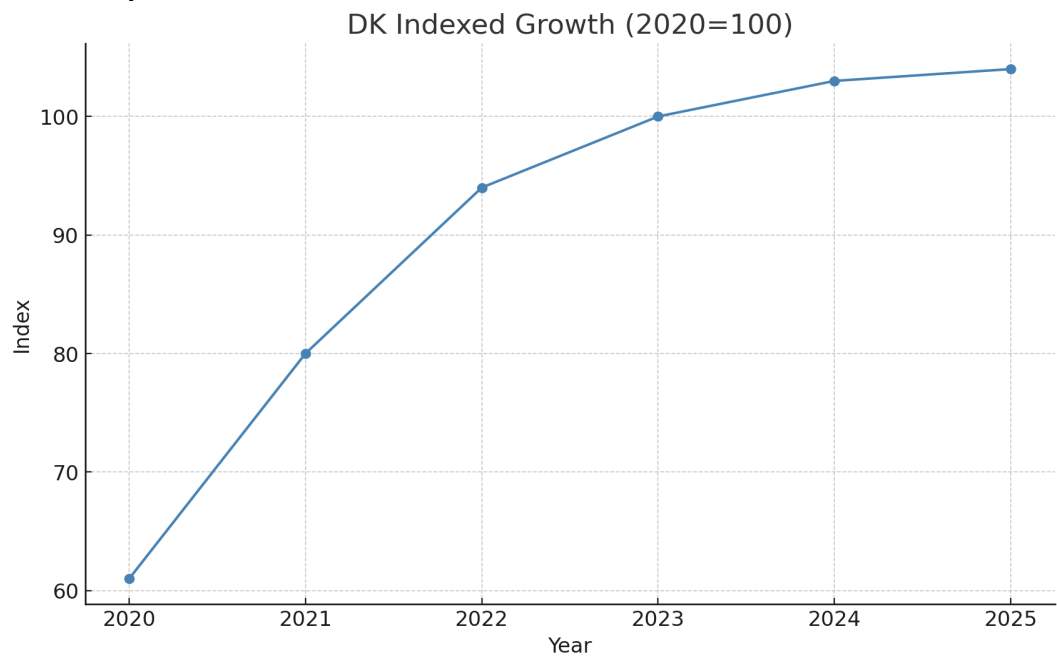
Denmark (DK), Sweden (SE), and Norway (NO)

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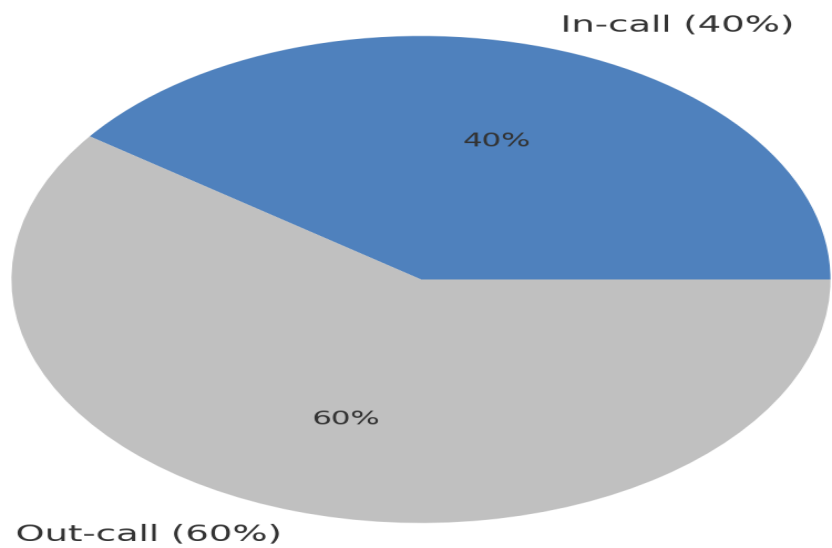
Date: September 2025

Denmark (DK)

Market Development 2020–2025



DK In-call vs Out-call



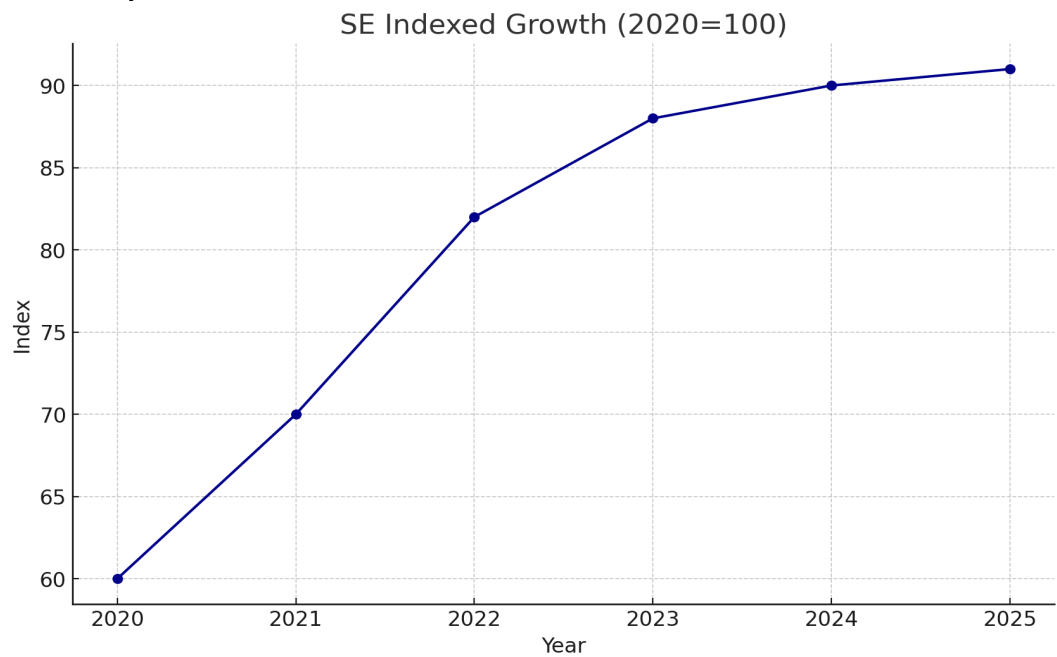
Service	Share
Dinner Companionship	30%
Overnights	25%
Hotel Out-call	35%
FMTY / Travel	10%

Sex work is legal in Denmark since 1999, but third-party profiteering (pimping, brothels) is prohibited. The market is modest in size and demand is primarily out-call. Copenhagen is the main hub, with stable but slow growth. Social acceptance is moderate compared to other Nordic

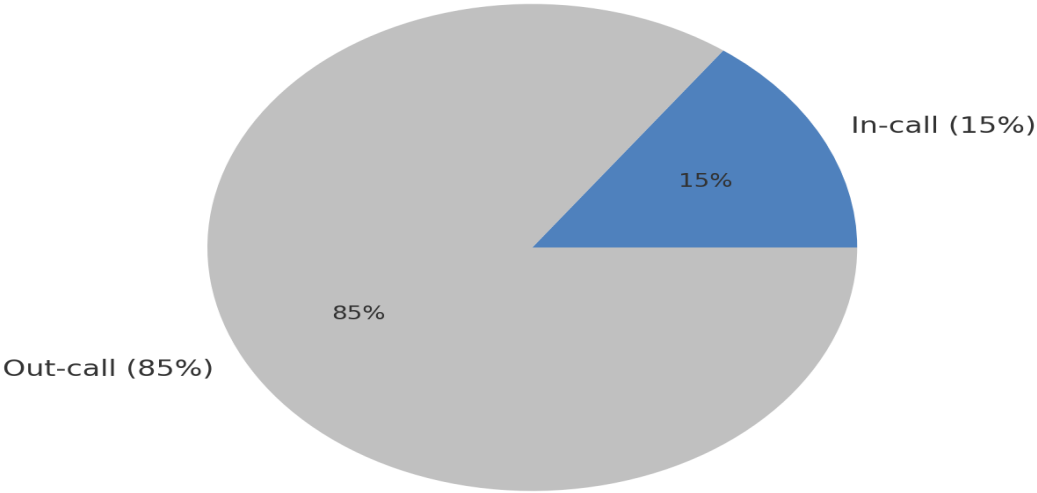
countries.

Sweden (SE)

Market Development 2020–2025



SE In-call vs Out-call



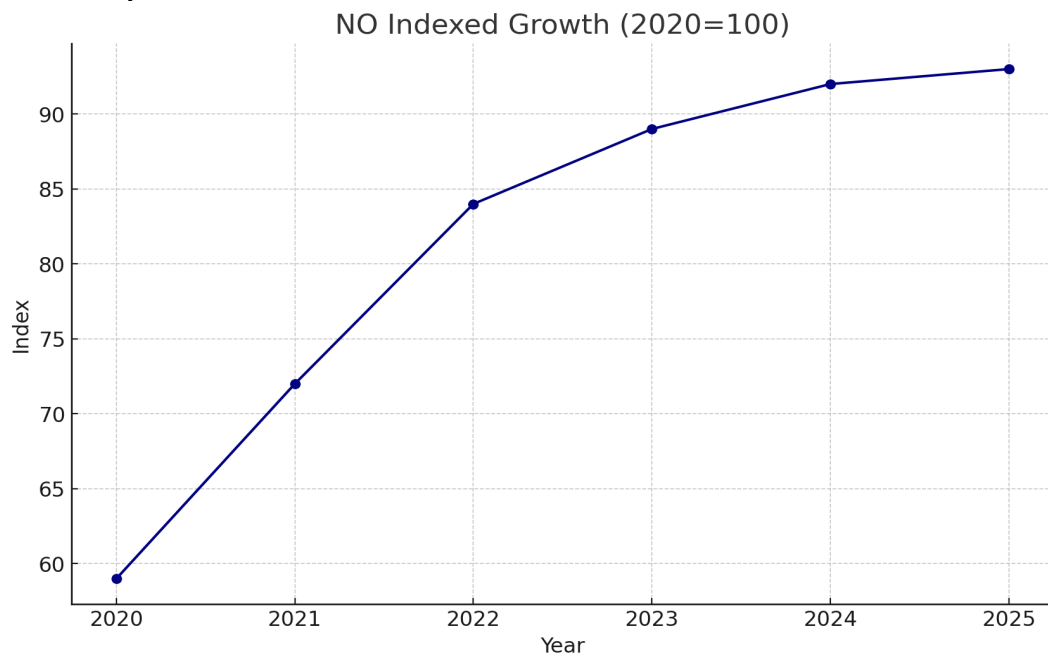
Service	Share
Hotel Out-call	65%
Dinner Companionship	20%
Overnights	10%
FMTY / Travel	5%

Sweden applies the 'Nordic Model' (since 1999), criminalising the purchase of sex while decriminalising the sale. This creates a highly restrictive environment, pushing demand almost entirely into discreet hotel out-call bookings. The market remains small and suppressed, with limited

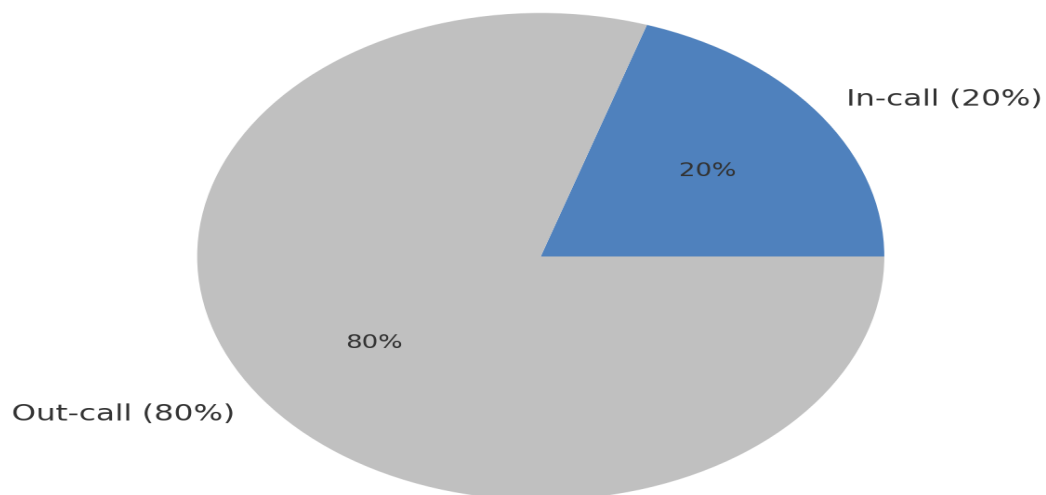
growth.

Norway (NO)

Market Development 2020–2025



NO In-call vs Out-call



Service	Share
Hotel Out-call	60%
Dinner Companionship	20%
Overnights	15%
FMTY / Travel	5%

Norway, like Sweden, criminalises the purchase of sex while decriminalising selling. The market is constrained, with Oslo as the main hub. Out-call dominates, especially to hotels. Growth is low due to enforcement campaigns, but discreet demand persists.